



URBAN JOURNALISM ACADEMY
WORLD URBAN FORUM 9
Kuala Lumpur, Malaysia
Saturday 10th of February 2018

Communicating the implementation of the New Urban Agenda: a challenge for local and global media

The Ninth Session of the World Urban Forum is the foremost global arena for the debate at different levels about the implementation of the New Urban Agenda with a clear focus on concrete strategies and policies carried out by international policymakers, local and national government leaders, non-governmental organizations and expert practitioners to promote all the dimensions of urban sustainability.

The role of media is decisive in spreading out important urban themes, giving visibility to projects and actions, animating debates, and stimulating participation, being thus one of the key actors in the framework of integrated urban policies at local, regional and international level.

The Urban Journalism Academies (UJAs) initiative aims at contributing to the diffusion of a new urban narrative, sharing concrete tools of urban story-telling and examples of coverage in cities which are implementing innovative actions of urban sustainable development. Since 2014, UJAs are promoting knowledge about current urban issues and trends among media professionals stimulating conversation about how journalism can be based on solutions and stories approaching cities and urban affairs as a topic cross-cutting most of the urgent challenges of our era such as social inclusion, equitable growth and environment sustainability.

The Urban Journalism Academy at the Ninth World Urban Forum in Kuala Lumpur—with a unique format that will combine training and debate—will take place on Saturday 10th February in the media centre.

PRACTICAL INFORMATION

WHEN > 10th February 2018 from 10:00 a.m. to 13:00 a.m. in the media centre

WHO > All journalists and media registered in the WUF9

CONTACTS> Alessandra Pirera alessandra.pirera@gmail.com



PROGRAMME

10.00 – 10.45

INTRODUCTION

The New Urban Agenda one year after: the implementation and the way forward

Mr. Kumaresh Misra, Former Deputy Secretary General of Habitat III

Media participation in the debate about urban sustainable development: the experience of Urban Journalism Academies

Tobias Kettner, UN-Habitat

10.45 – 11.45

DEBATING CONTEMPORARY URBAN STORYTELLING

How urban journalism can contribute to the implementation of the New Urban Agenda?

International journalists comparing strategies, models and practices of communication about cities

- Simone d'Antonio, Journalist and press officer of the Italian Association of Cities and Municipalities
- Jessica Bridger, Urbanist and Journalist
- Joan Erakit, Writer and Journalist
- Lys Mehoul-Loko, Devex

Moderator: Alessandra Pirera, Former Habitat III Secretariat

11.45 – 12.00

BREAK

12.00 – 13.00

A FOCUS ON ASIAN CITIES

How to communicate the New Urban Agenda's topics and implementation in Asia?

- Sirinya Wattanasukchai, Freelance Journalist on urban development and mobility, Bangkok
- Alok Gupta, Multimedia Editor, CGTN (China Global Television Network)
- Anna Valmero, Scidev.net-Citiscopie

Moderator: Simone d'Antonio, Journalist and press officer of the Italian Association of Cities and Municipalities

